# CHARLIE SHEEN IN UK HOSTEL SHOCKER

- Actor Charlie Sheen caught on camera sleeping with seven people in a London hostel
- The Two and a Half Men star proceeded to beat a young traveller with a bat
- Traces of white powder found in the actor's private room

Hollywood actor Charlie Sheen has been caught going wild in a London hostel.

<u>The footage</u> – which shows the actor knocking back shots at breakfast, sleeping with seven people, and beating a fellow traveller with a bat while shouting 'winning!' – surfaced last night.

But it's not what you might think – the actor has teamed up with global hostel booking platform Hostelworld to debunk common myths about hostels, and demonstrate how their reputation, just like Sheen's, is changing.

# Otto Rosenberger, Chief Marketing Officer at Hostelworld, said:

"We've teamed up with Sheen to poke fun at his irreverent past and prove that hostels, too, have reformed. Today they have private rooms with ensuites and a unique range of facilities from roof top terraces to pools to trendy bars. Most importantly, though, they bring an extraordinary variety of people together from all around the world. It's definitely time to live it up in a hostel!"

In the series of six videos, Sheen enjoys all the facilities of a modern hostel, including a cosy night's sleep in a modern dormitory with seven people, playing – and 'winning' – a game of table tennis with a traveller, having healthy wheat grass shots for breakfast, and enjoying a sherbet dip in the privacy of his own room.

Today more than 90 per cent of hostels have private rooms, and the majority have stylish interiors, designer décor, ensuites, swimming pools, saunas, trendy bars, as well as modern dorm rooms.

It was filmed in London's Wombats City Hostel, one of Hostelworld's 33,000 global properties, and features modern bed dorms, private rooms with contemporary mod-cons, a basement bar with pool and tennis tables and a beautiful communal kitchen diner.

### **Actor Charlie Sheen commented:**

"Reputations all start somewhere – but that doesn't mean you can't change! It's true that I've had some wild days, just like hostels used to be dark and dingy. But like a phoenix reborn from the ashes, I'm a reformed character and I've experienced first-hand that hostels are clean, stylish and most importantly really fun! They are perfect for anyone like me who wants a sociable travel experience, just leave your preconceptions at the door."

## Rosenberger added:

"Although we're excited to have converted a mega-star to the hostelling way of life, they are also the perfect choice for people with tighter budgets – after all, you don't have to spend like an A-lister to travel like one."

- ENDS -

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#### **About Hostelworld**

Hostelworld Group is the leading global hostel-booking platform with Hostelworld, Hostelbookers and Hostels.com in its portfolio operating in 19 different languages. Connecting young travellers with hostels around the world, Hostelworld has over 8 million reviews across 33,000 properties in more than 170 countries.

Hostelworld's customers aren't your average tourists; they crave experiences not souvenirs and want to be in the heart of the action. They want to Meet The World, and it's the social nature of hostels that facilitates their travel adventures.

The Hostelworld Group went public in November 2015, listing on the main London and Dublin stock exchanges. Headquartered in Dublin, Hostelworld has offices around the world in London, Shanghai, Sydney and Seoul, and was recently recognised as a Best Workplace for 2016 by the Great Place To Work Institute.